

24 October 14:30 – 15:30

BEST PRACTICES AND NEW PROJECTS
WORK TRACK – LOGISTICS AND MARINE STRATEGY

Conveners: Dragan Čišić (University of Rijeka, Croatia)
and Pietro Evangelista (IRISS-CNR)

Transport and logistics are key activities in the history of the Mediterranean region providing a relevant contribution to the economy of the area. Nevertheless, the sector suffers by low efficiency of transport and logistics systems that negatively affect the potential of the Mediterranean countries. Among the others, regeneration of port areas and appropriate training of human resources working in the sector are key challenges requiring urgent responses. The main objective of this track is to discuss these two relevant issues and identify policy interventions for supporting more sustainable and efficient logistics in the Mediterranean area of the future.

5 m Introduction

Pietro Evangelista (IRISS-CNR, Italy)

25 m Maritime strategy for the development of seaside cities: cooperation, synergies and integrating research with policy making in San Vincenzo Pier collaborative regeneration project

Massimo Clemente and Eleonora Giovene di Girasole (IRISS-CNR, Italy)

Urban regeneration involves specific features in coastal urban areas for several factors: concentration of people, functions and activities, as well as for the maritime identity originated from geographical position and community history. In urban regeneration, the factor of social dimension, in relation to sustainability together with economic and environmental dimension, has been seen for years important and crucial. In this context, IRISS-CNR research group is carrying on studies aimed at defining and testing a collaborative planning methodology for urban regeneration in seaside cities, looking at the sea and the maritime culture as “common goods”. Through an Action Research approach, the metropolitan coast of Naples becomes the testing ground. This presentation shows the experiment in progress at San Vincenzo Pier, the main breakwater of the Port of Naples. Despite its historic-cultural value, the pier lays in a state of abandon and unavailability. The aim of the project is to recover the pier in its port function (touristic port, mooring areas for yacht) and to create a public space on the sea, promoting the communication among Institutions, urban community and stakeholders.

25 m The LOGISMED project: Improve competitiveness in logistics of the MEDA countries

Salem Miladi (Director General of the Tunisian Institute for Competitiveness and Quantitative Studies, Ministry of Planning and International Cooperation, Tunisia)

The LOGISMED project is an initiative of the EU Commission and the European Investment Bank to improve the competitiveness of the logistics sector in the MEDA countries (Tunisia-Algeria-Morocco-Egypt-Jordan). The project is organized into two components: LOGISMED HARD and LOGISMED SOFT. The former is aimed at creating logistics platforms while the latter includes the training aspects and the creation of observatories on the transport and logistics sector. The presentation will deal with LOGISMED SOFT only and it will focus on aspects such as diagnosis of the logistics sector in the MEDA countries, support the strengthening of logistics associations in those countries, development of qualitative standards, training of trainers and so on.

5 m Conclusions

Pietro Evangelista (IRISS-CNR, Italy)