

23 October 14:00 – 16:00

BEST PRACTICES AND NEW PROJECTS

WORK TRACK – MOBILITY IN EDUCATION, INDUSTRIAL INNOVATION AND BUSINESS CREATION

Conveners: Ahmed Ben Cheikh Larbi (ENSIT-Tunisia and RMEI), Antonello Cutolo (University of Sannio, Italy) and Mariano Iadanza (Città della Scienza, Italy)

The ongoing process of globalization is leading to important changes and challenges in the Mediterranean area, among which the emergence of new regions. At European Union level, the Mediterranean territories, which have been severely affected by the economic crisis of the last decade, must adopt effective adjustment measures, as well as policies geared towards lasting and sustainable development, job creation and effective competitiveness. Consolidating existing cooperation mechanisms and generating new initiatives to increase mobility, coordination and concentration of objectives, resources and competences can be driving forces to promote sustainable and economic development, socially inclusive development and reduce disparities between Mediterranean regions within the framework of the European Cohesion Policy.

5 m Introduction

Mariano Iadanza (Città della Scienza, Italy)

40 m Reviews

Mobility in Mediterranean countries: a broader concept of borders beyond nation-state paradigms

Michele Colucci and Stefano Gallo (CNR-ISSM, Italy)

Mobility (internal migration and emigration) in some Mediterranean countries in relation to the political and economic transformations of the last 50 years based on the Annual Report on Internal Migration in Italy published by the CNR.

Mobility and cross-border higher education

Ahmed Ben Cheikh Larbi (RMEI and Director of ENSIT, Tunisia)

The impact of globalization is reflected by increased student mobility. This phenomenon was reinforced by the World Trade Organization's integration in 2004 stating that education is a potential commercial service. Private higher education has been strengthened and cross-border mobility has been developed as a charitable commercial venture, particularly in developing countries.

70 m Projects

HiT4Med - Highway and traffic engineering: curricular reform for the Mediterranean area

Alfonso Montella (University of Naples Federico II, Italy)

The HiT4Med project, co-funded by the Education, Audio-visual and Culture Executive Agency of the European Commission, developed ten new master programs in Highway and Traffic Engineering in Egypt, Lebanon, Morocco and Tunisia through a joint effort among European and Mediterranean universities.

Tunisian Network for Employability and Development of graduates' skills – TUNED

Laura Marino (University of Naples Federico II, Italy)

TUNED is a European project (funded under Erasmus+) to support the reform of higher education in Tunisia by monitoring higher education programs, ensuring the efficiency of the whole system through quality certification, and improving the match between education and labour market requirements.

Boosting business in the Mediterranean area thanks to student mobility in the framework of

the HOMERe program

Léo VINCENT (Honorary President of RMEI, Leader of the HOMERe program)

HOMERe is an intra-Mediterranean internship mobility scheme offering to companies in search of new business perspectives a unique opportunity to recruit young talent from the Euro-Mediterranean region for internship positions. HOMERe gives students the opportunity to complement their education thanks to a 6-month practical work experience in a foreign company.

A project for digital fabrication in the Mediterranean area

Amleto Picerno Ceraso (Head of the DREAM FabLab, Città della Scienza, Italy)

This presentation concerns the main outcomes of the first Academy in Design and Research in Advanced Manufacturing - a High Training Course in Computational Design and Industry 4.0. The next edition will be launched as a means to foster Euro-Mediterranean cooperation and to build stable and promising partnerships. Some best practices will also be described.

5 m Conclusion